

METHODS, SYSTEMS, AND COMPUTER PROGRAM PRODUCTS FOR
SELECTING A JOB POST SITE TO WHICH A JOB OPENING DESCRIPTION
MAY BE POSTED BY RANKING JOB POST SITES BASED ON ONE OR MORE
SELECTION CRITERION

ABSTRACT OF THE DISCLOSURE

Embodiments of methods, systems, and computer program products are provided that may facilitate selection of a job post site to which a job opening description may be posted. For example, a job post site may be selected by obtaining one or more job post site selection criterion. Multiple job post sites may then be

5 ranked based on the selection criterion that has been obtained. Finally, the job post site may be selected based on the ranking of the multiple job post sites. Accordingly, an employer may define a job post site selection criterion that correlates with a specific type of job opening to select a job post site that may be more effective than other job post sites in recruiting employees for that specific type of job opening.

10 Additional embodiments of methods, systems, and computer program products are provided that may facilitate posting a job opening description to a job post site. In particular, one or more job post site selection criterion may be obtained by, for example, parsing a job opening description. Multiple job post sites may then be ranked based on the selection criterion that has been obtained. One or more job post

15 sites may be selected based on the ranking of the multiple job post sites and the job opening description may be posted to the selected job post site(s).